

# DANIEL SMITH

4150 FIRST AVENUE SOUTH • PO BOX 84268 • SEATTLE, WASHINGTON 98124-5568 USA

TELEPHONE 206-223-9599  
FAX 206-223-0672

April 19, 2018

To Whom It May Concern,

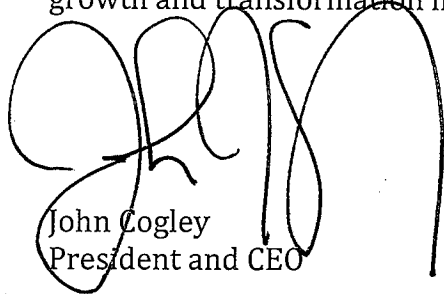
This is a letter of reference for Jodi Steele.

Jodi began with our company in mid- 2007 as a part-time web designer, and by the end of that year was hired full-time. During the ten-plus years that followed she assumed increasing responsibility, applying her technical and marketing skills proactively to the growth and development of our company.

During these ten years Jodi developed content for our web sites, participated with our management team to plan, design, manage and track email campaigns; conducted web and e-commerce marketing and designed print marketing collateral. In recent years it was her job to design, build, test, troubleshoot and support multiple new web sites.

Jodi played an active role in the growth of our existing website and the roll-out of new web sites and products.

In short, Jodi Steele was a creative and responsible employee during ten years of growth and transformation in our company. She would be an asset to your team.



John Cogley  
President and CEO

